



Challenges to Implementation – Production

💧 Top 3 Challenges to Implementation

- 💧 1 Overcoming cultural tradition
- 💧 2 Upper management commitment
- 💧 3 Not understanding scope/scale of emissions/\$

💧 Top 3 Mechanisms for Addressing Challenges

- 💧 1 Senior management commitment
- 💧 2 Increase education/provide tools
- 💧 3 Incorporate manufacturers (change design standards) – similar to Energy STAR